

January 2022

Abortion Poll 2022

Quantitative Assessment



Agenda

Objectives & Methodology

Key Findings

Political Opinions & Behaviors

Heartbeat

Human Life

Roe v. Wade

Chemical Abortion Pills

Demographics



Objectives & Methodology

Objectives

The objectives of the research were to measure abortion sentiment on a number of issues, focusing specifically on 18-34 year olds.



Methodology

From January 3-11, we administered a 10-minute online survey to over 900 respondents between the ages of 18 and 34 and applied weighting to match national census data:

	UNWEIGHTED			WEIGHTED		
	Male	Female	Total	Male	Female	Total
Gen-Z Age 18-24	129	204	233	189	175	364
Millennials Age 25-34	278	300	578	282	264	547
Total	407	504	911	472	439	911

The results have a margin error of $\pm 3.25\%$ at a 95% confidence level.



Key Findings

Millennials and Gen Z care a great deal about abortion, more so than in recent years.

- Significantly, 80% of Millennials and Gen Z believe Americans should have the right to vote on abortion-related policies in their state.
 - This compares to 66% in January 2021.
- Additionally, while issues such as jobs, the economy, healthcare, and coronavirus are among the most important vote-impacting issues, one-in-five identified abortion as a top 3 issue that would impact their vote.

**The heartbeat
remains an
important
milestone for
recognition of
humanity.**

- While many generally oppose abortions after a heartbeat is detected, few know when this occurs. After providing information that the human fetal heart begins to beat at 3 weeks gestation, just over half (52%) support a ban on abortion after the heartbeat is detected.
- Additionally, nearly two-thirds (65%) believe doctors should be required to search for a heartbeat before an abortion.

**While most do
not want a ban
on abortions
they do want to
see limits in
place**

- Just over half (53%) *oppose* a ban on abortion (except to save the life of the mother), in their state.
- But they do not feel US tax dollars should be used to pay for abortions worldwide (55%).
- Most agree that tax dollars used toward abortion should only be used to pay for abortions in cases of rape, incest, or if mother's life is in danger (54%).

While many say they agree with **Roe v. Wade**, showing some details of the ruling results in changed minds

- 60% of Millennials and Gen Z **support** *Roe v. Wade* and *Doe v. Bolton*.
- Yet when sharing basic details about the rulings, it becomes clear that they are neither familiar with the details nor do they fully embrace these details:
 - 67% oppose abortion for sex selection and 66% oppose abortions if the mother fears her child may be same sex attracted or transgendered
 - 60% were concerned about the disproportionate number of minority lives lost
 - 58% oppose abortion through all 9 months
- After learning more about these rulings, there was an overall shift of 10% towards opposing these rulings (from 60% down to 50%). Furthermore, the number who strongly opposed the rulings increased from 10% to 17%.

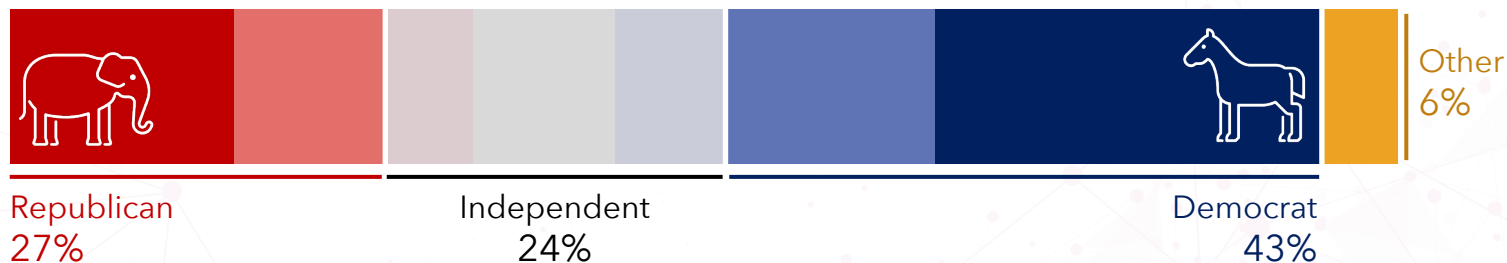
As more and more abortions are being performed via pills, as opposed to surgeries, Millennials and Gen Z urge caution.

- After a brief description of various scenarios of the chemical abortion pill, Millennials and Gen Z indicated they were more likely to support laws that had provided safeguards to the women:
 - Required an in-person purchase to ensure abusers can't pretend to be a pregnant woman (65%)
 - Required an initial blood test to determine Rh blood status (64%) and a follow-up exam to make sure no human tissue remained inside the mother (62%)
- Also important, were requiring in-person verification of identity and consent (59%), requiring physical exam of the woman, in the context of potential ectopic pregnancy (59%),
- An important finding from this is that two-thirds (68%) would be more likely to vote for a candidate who supports requiring in-person medical care and testing before and after use of chemical abortion pills.

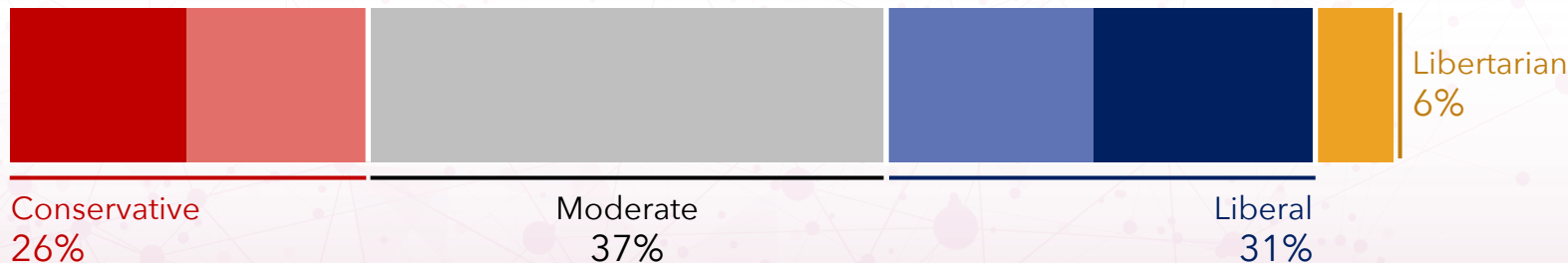
Political Opinions & Behaviors

These research participants reflect trends among the younger: there are more democrats among them though their political beliefs span the spectrum.

Political Affiliation



Political Views



n = 911

From a pure voting perspective, slightly more than half vote Democrat.

Voting Tendency

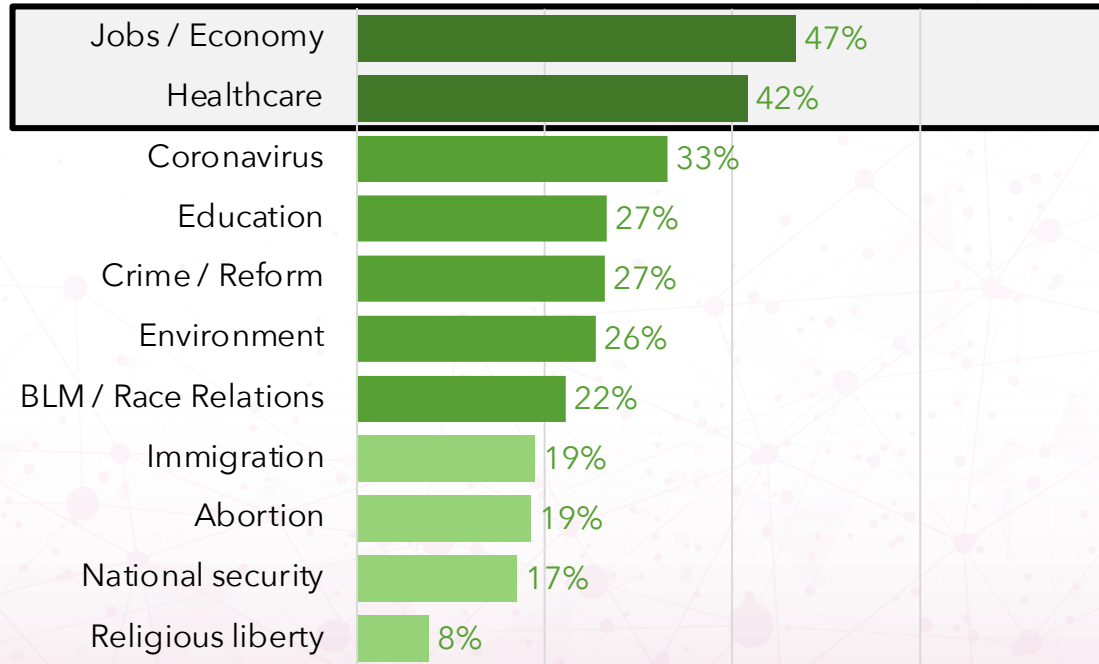
“Do you typically vote for _____ candidates?”



n = 911

Jobs/economy and healthcare emerge as the top voting issues, with coronavirus close behind. Abortion is identified by one-in-five.

Top 3 Issues that Impact Voting

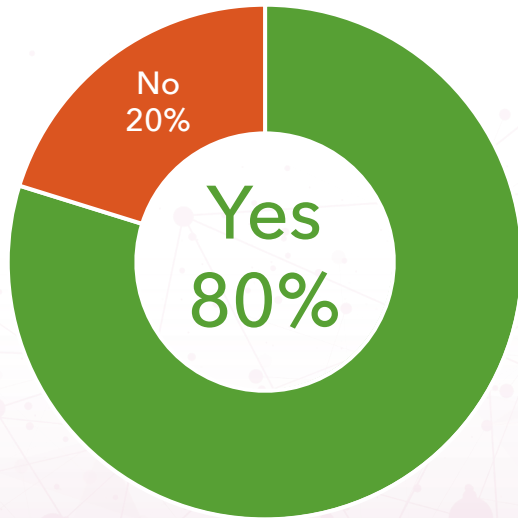


n = 911

An overwhelming majority believe Americans should have the right to vote on abortion-related policies in their state.

Abortion and Voting

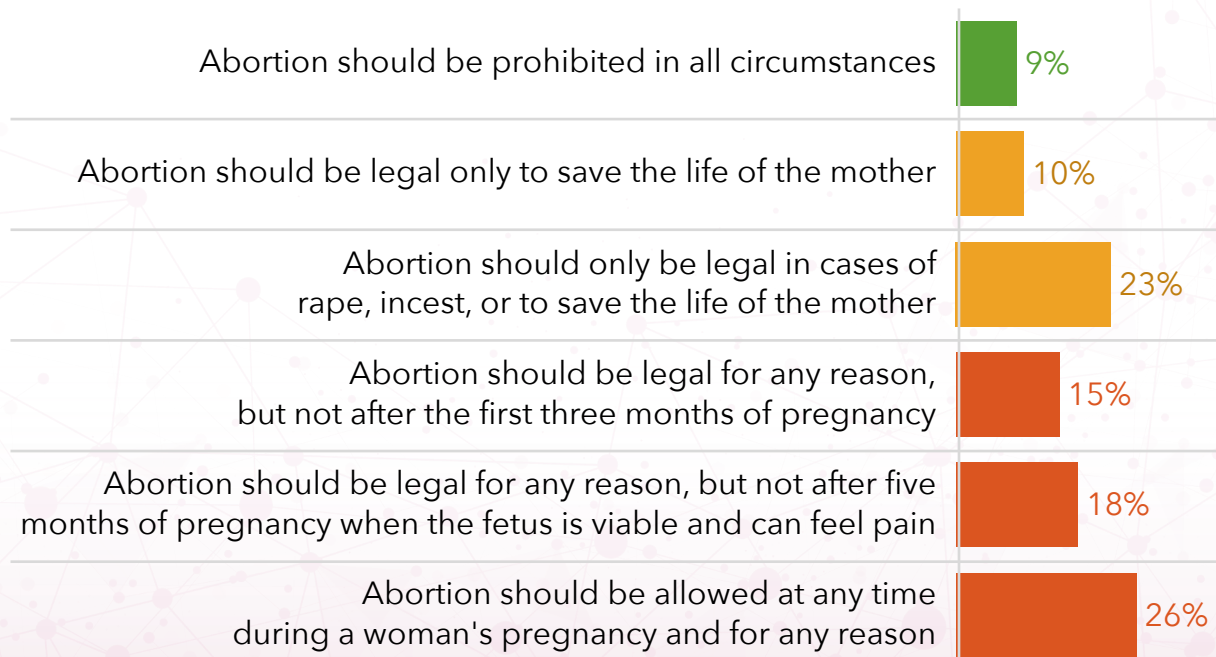
Do you believe Americans should have the right to vote on abortion-related policies in their state?



n = 911

While there is a mix of perspectives on the legality of abortion, Millennials and Gen Z appear to want it to be legal but with conditions - saving the life of the mother, rape/incest, not past 3 months, not when viable and can feel pain.

Abortion Views: Legality

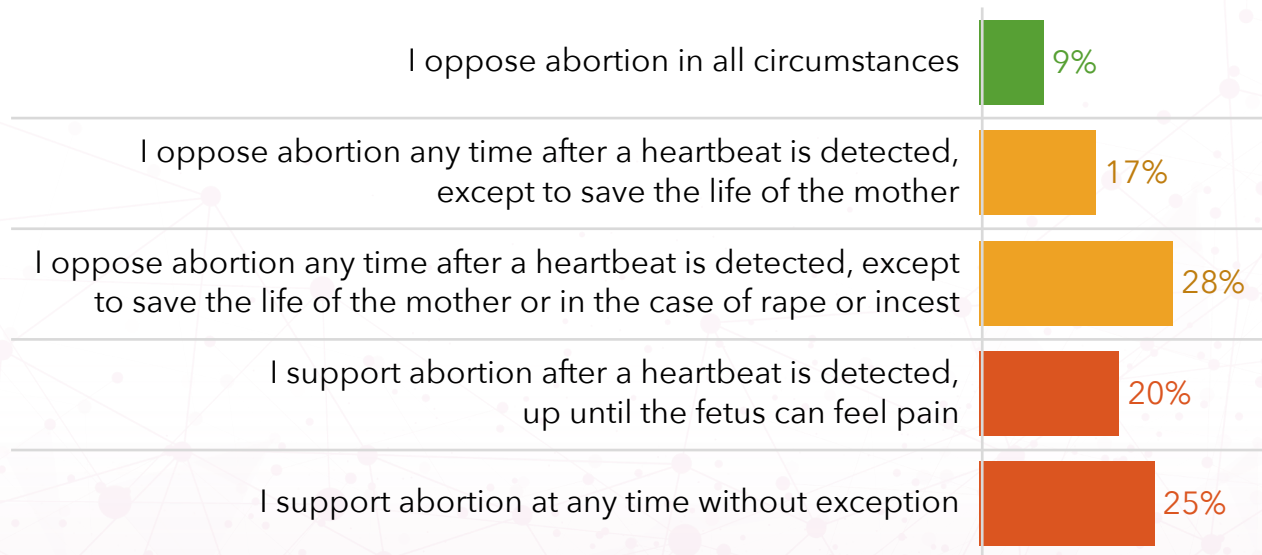


n = 911

Heartbeat

A number of Millennials and Gen Z see the heartbeat as a key moment of opposing abortion (with some exceptions). Pain is a secondary limiting factor for supporting abortion.

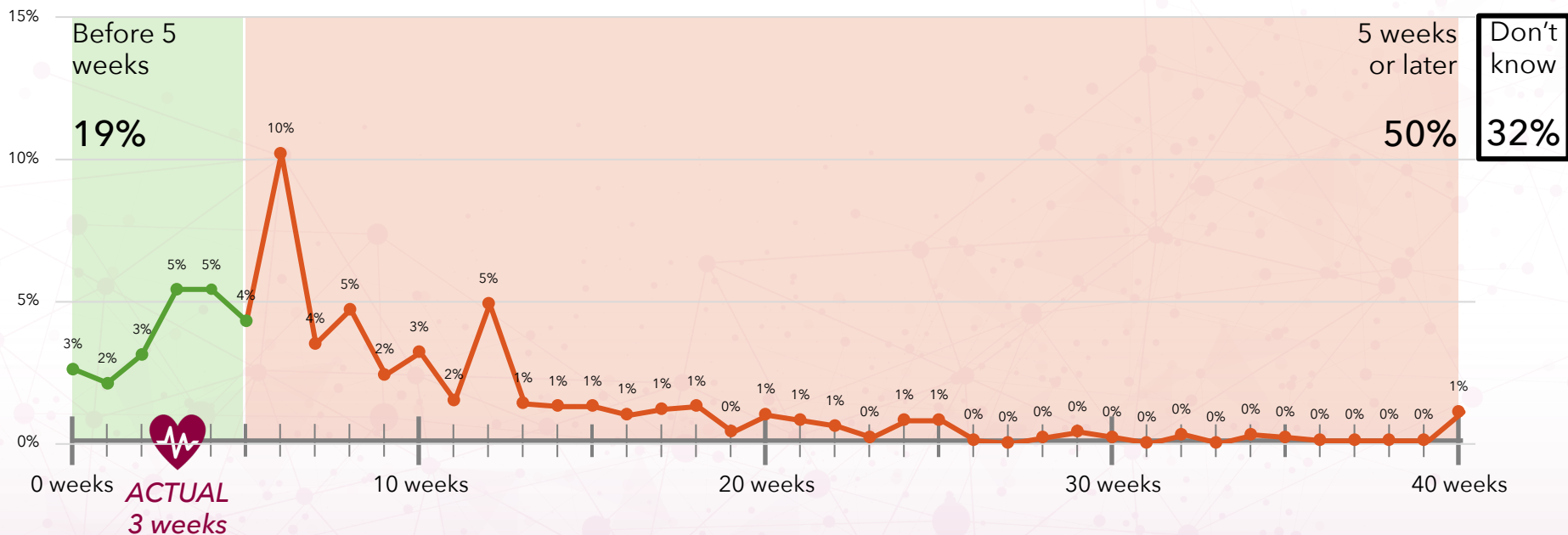
Abortion Views: Heartbeat



n = 911

While one-third acknowledge they do not know when the heartbeat begins, another 50% of Millennials and Gen Z believe the heartbeat begins at week 5 or later, many well past the actual timing of 3 weeks.

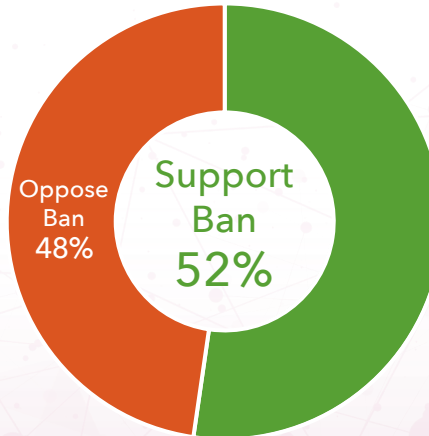
Fetal Development: Heartbeat



When presented with the fact of when the heartbeat begins, a slightly majority would support a ban on abortion after the heartbeat is detected.

Heartbeat in Context

*Whether on a battlefield or in an emergency room, the detection of a human heartbeat gives medical professionals confirmation of life to provide critical care. The human fetal heart begins to beat 21 days after conception, at 3 weeks gestation. **Knowing this, do you support/oppose abortion being banned after a heartbeat is detected?***

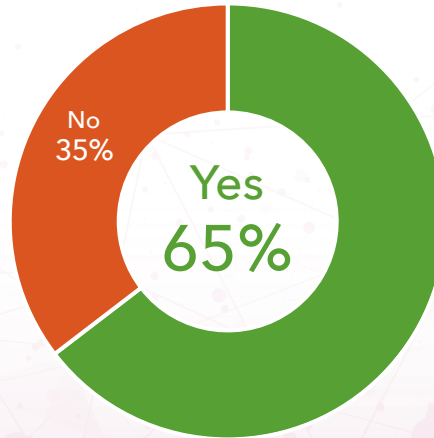


n = 911

Furthermore, two-in-three believe that doctors should be required to search for a heartbeat before aborting a fetus.

Heartbeat in Context

*Should **doctors be required to search for a heartbeat** before committing or offering abortion services to a woman?*



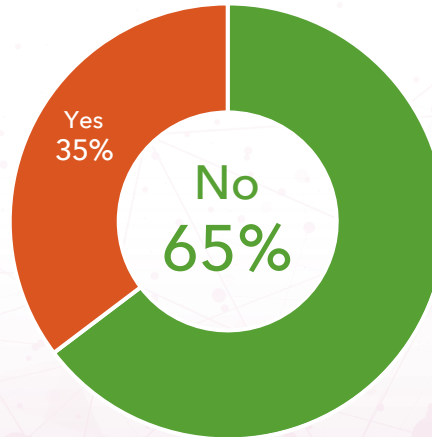
n = 911

Human Life

When argued in the context of groups that have been devalued and treated as commodities after judgments, most do not believe that those in power should decide who is fully human.

Human Life: Who Decides?

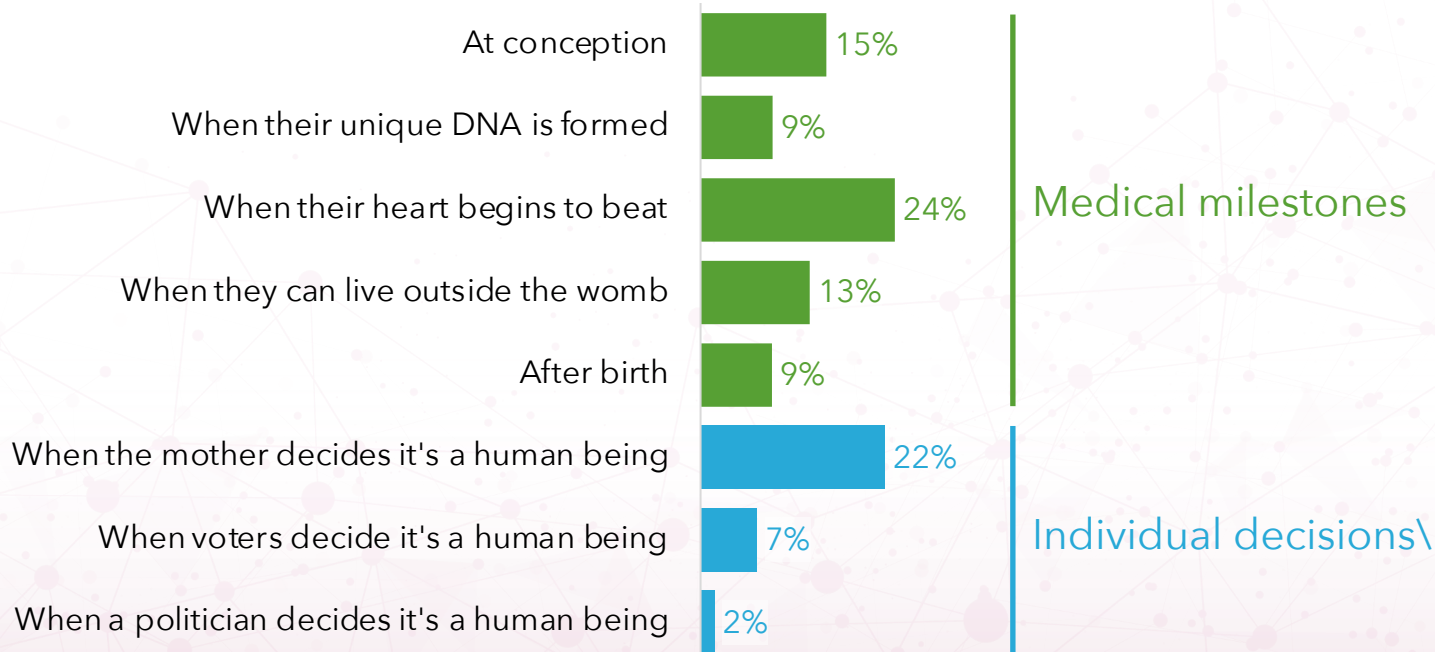
*In the U.S. and worldwide, certain groups have sometimes been devalued, treated as commodities, and abused, after judgments that they were not fully human. **Do you believe that those in power should be the ones who decide who is fully human and whether they have legal rights?***



n = 911

Only a minority consider human life to begin based on someone deciding the fetus is a human being. Rather, nearly half believe life begins at early medical milestones (conception, DNA formation, heart begins to beat).

Human Life: When does it begin?



n = 911

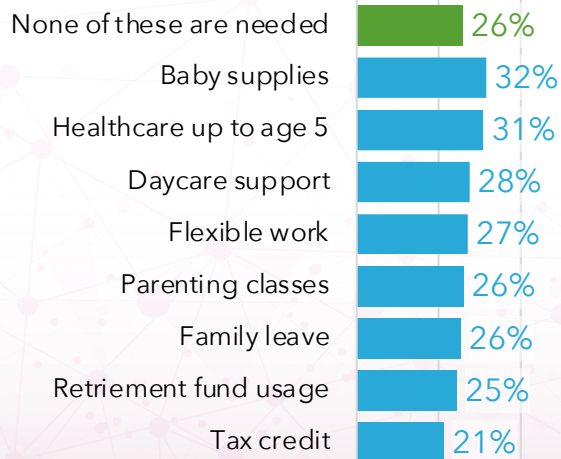
While a slight majority oppose a ban on abortions, Millennials and Gen Z indicate that more services for women would help them accept abortion limits.

Abortion Ban: Influences on Support or Oppose

Among “support a ban on abortion”: 47%

Which of the following would make your support of a ban on abortion stronger?

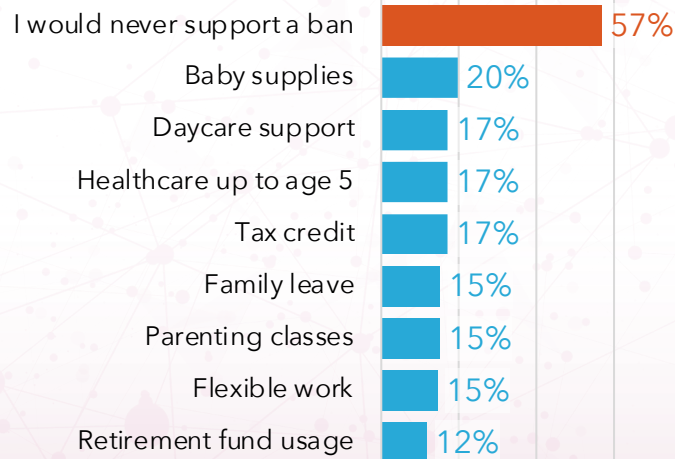
n = 426



Among “oppose a ban on abortion”: 53%

What would need to happen or be in place for you to support a ban on abortion in your state?

n = 485



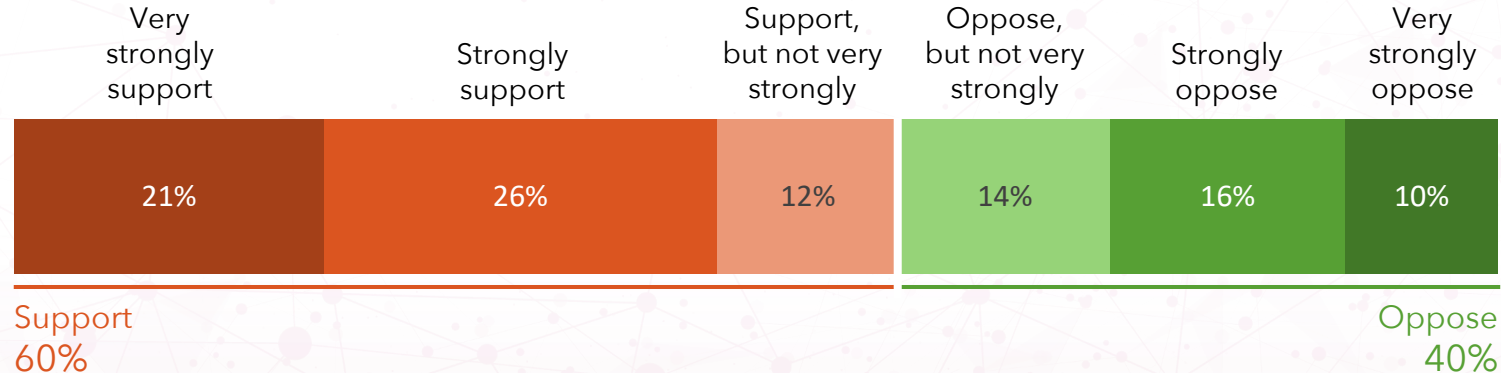
n = 911

Roe v. Wade

Without education, a majority support Roe v. Wade, and with a fair amount of conviction.

Roe v. Wade: Initial Stance

*“Do you support/oppose the 1973 Supreme Court rulings known as Roe v. Wade and Doe v. Bolton?”
and “How strongly do you support/oppose these rulings?”*

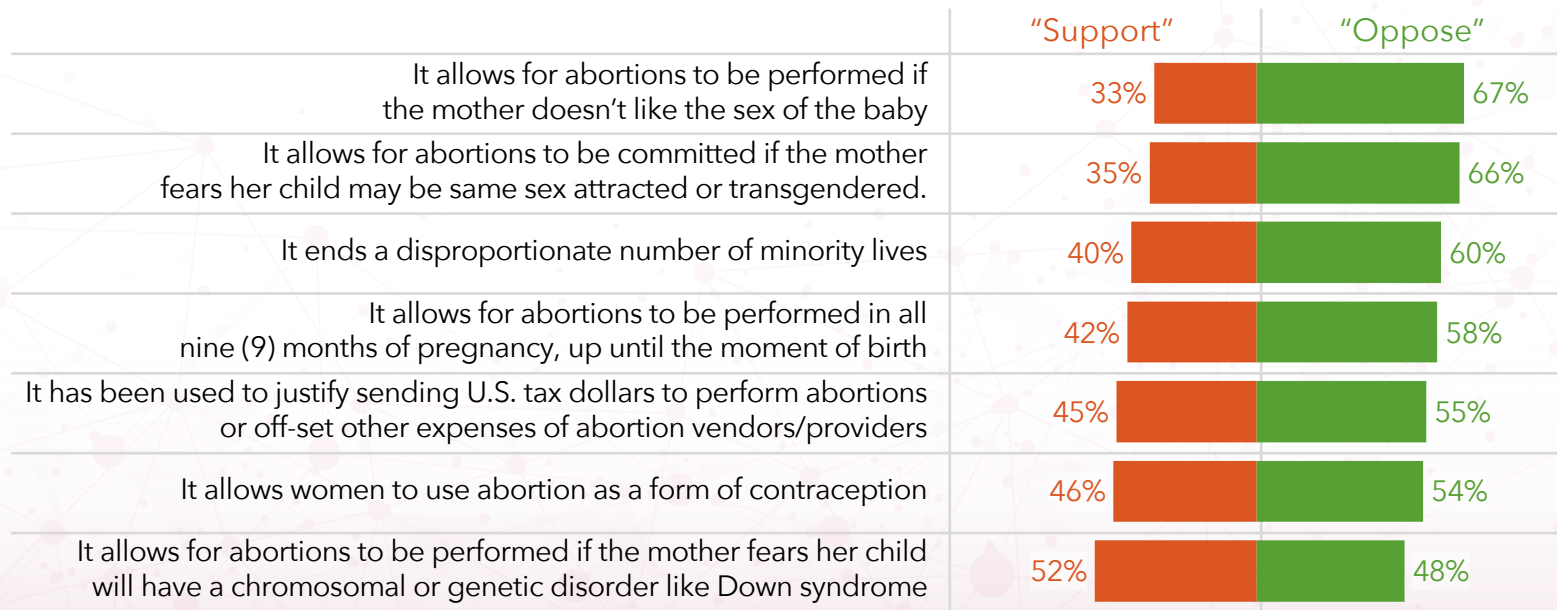


n = 911

Ultimately, Millennials and Gen Z oppose Roe v. Wade after learning various aspects of it. Sex selection and concerns with same sex attraction and transgender move them the most. Overall, the shift from 40% opposing Roe v. Wade to the figures shown here is substantial.

Roe v. Wade: Context

“Do you support/oppose Roe v. Wade after learning that...”

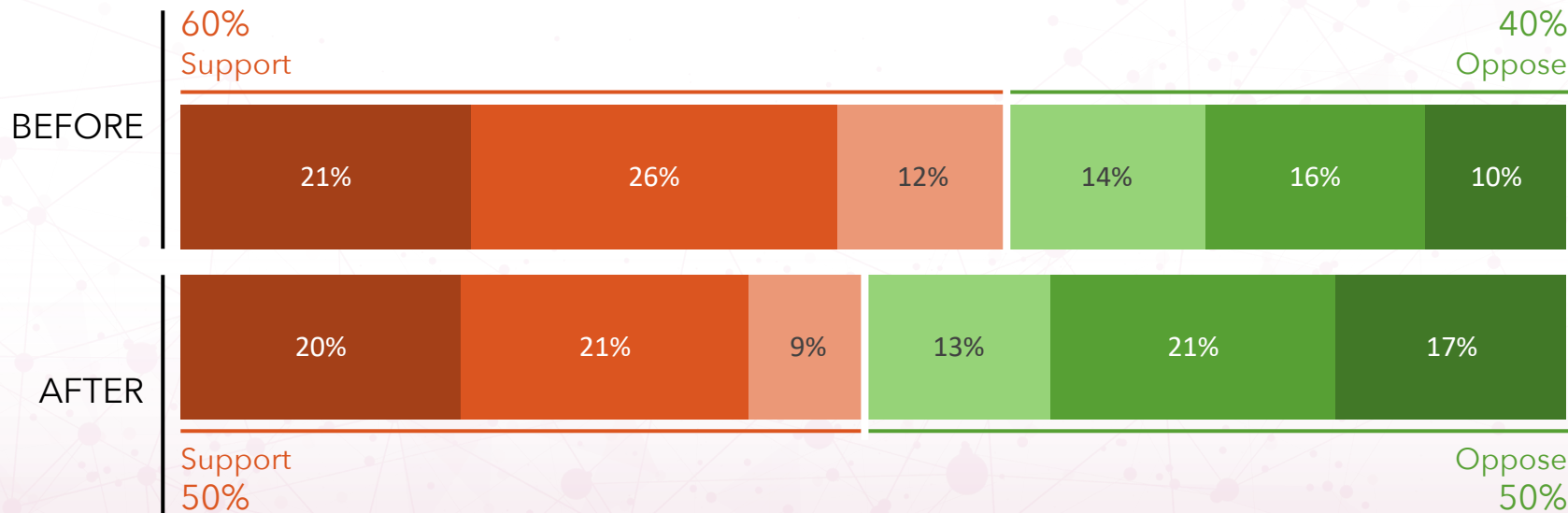


n = 911

Providing a brief education of Roe v. Wade resulted in a dramatic 10% gain in those who oppose Roe v. Wade. Strong opposition also grew significantly.

Roe v. Wade: Revised Stance

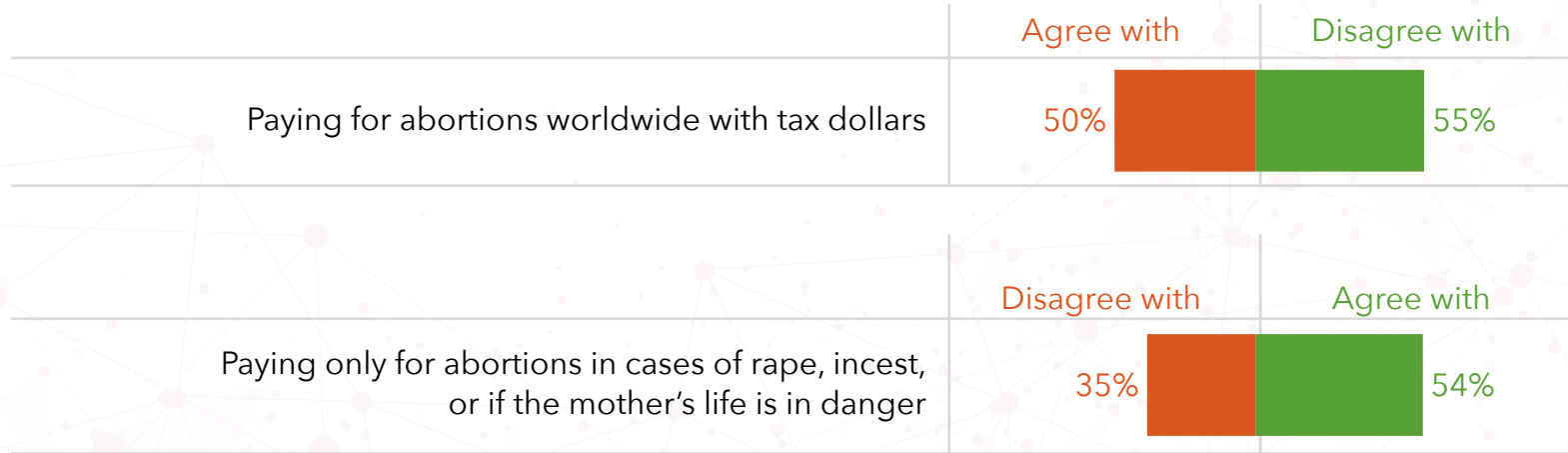
“After learning more, do you support/oppose Roe v. Wade and Doe v. Bolton?” and “How strongly do you support/oppose these rulings?”



n = 911

Millennials and Gen Z do not want US tax dollars to pay for abortions worldwide. They do want to limit payment only to abortions in certain circumstances (rape, incest, mother's life in danger).

Roe v. Wade: Policies and Payment



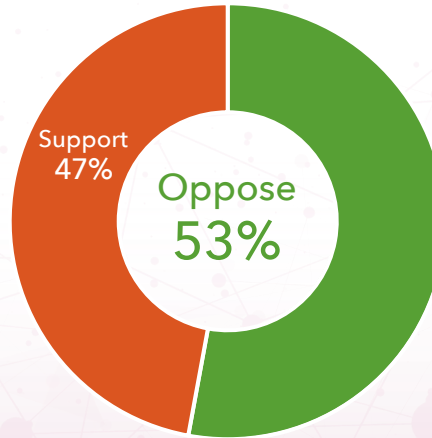
n = 911

Chemical Abortion Pills

A slightly majority oppose prescribing chemical abortion pills without a healthcare provider examining a patient.

Chemical Abortion Pills

Chemical abortions are conducted using pills and are currently used to end 54% of early pregnancies. Do you currently support/oppose a law allowing abortion vendors/providers to prescribe Chemical Abortion Pills without a medical professional physically examining a patient?



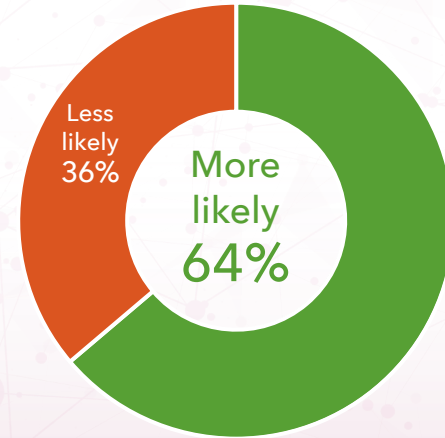
n = 911

The Rh-negative blood type argument provides the strongest of the arguments for requiring testing.

Chemical Abortion Pills: Rh-negative Blood Type

If a pregnant mother has a Rh-negative blood type (about 15% of the population), she must be given medication shortly after the birth of her child or an abortion in order to ensure she can carry future children to term later. A blood test is required to determine Rh status.

Does knowing this make you more likely or less likely to support a law requiring abortion vendors/providers to do a blood test and offer fertility-protection to Rh-negative women before prescribing Chemical Abortion Pills?



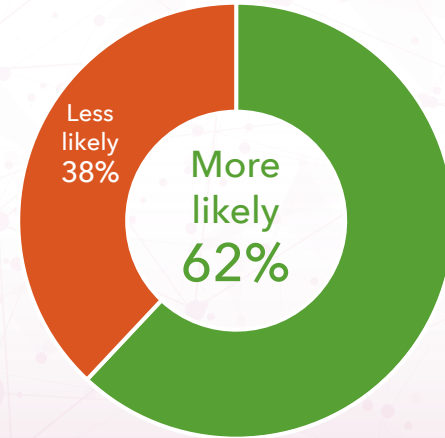
n = 911

Millennials and Gen Z are in support of a law that requires a follow-up visit.

Chemical Abortion Pills: Follow-Up Visit

Still thinking about chemical abortions later in pregnancy, a follow-up exam is needed after every chemical abortion to make sure that no human tissue remains inside the mother, which can lead to infection and death.

Does knowing this make you more likely or less likely to support a law that requires a follow-up visit with a medical professional after taking Chemical Abortion Pills regime?



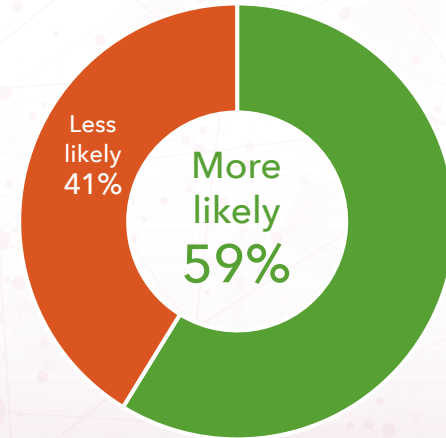
n = 911

Providing information on ectopic pregnancy makes Millennials and Gen Z more likely to support a physical examination requirements for chemical abortion pills.

Chemical Abortion Pills: Ectopic Pregnancy

The further along a woman is in her pregnancy when a chemical abortion is performed, the more likely she is to experience dangerous side effects such as severe bleeding and infection, which may cause death. If a woman is experiencing an ectopic pregnancy, the pills will not end the pregnancy and the mother's death can occur. Without a medical examination, a woman would not know where a baby has implanted and may not know exactly how far along she is in her pregnancy.

Does knowing this make you more likely or less likely to support a law requiring a medical professional to physically examine a woman before prescribing Chemical Abortion Pills?



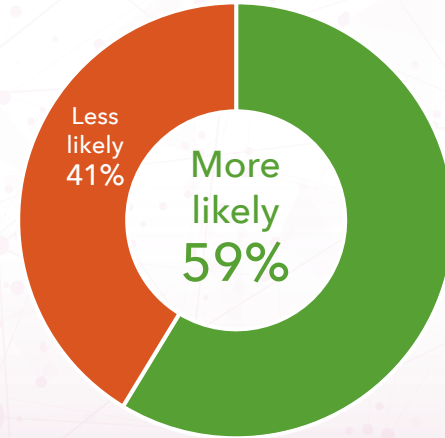
n = 911

Similarly, they would support a law requiring in-person verification of identity and informed consent.

Chemical Abortion Pills: Require ID and Consent

Consider minors who have fewer life skills and experience in handling relationships and healthcare. Not requiring a blood test and allowing online distribution of Chemical Abortion Pills means that no one but an abortion sales team interacts with the underage individuals. Many states require that either a parent, guardian, or judge also have a role in abortion decision-making.

Does knowing this make you more likely or less likely to support a law requiring in-person verification of identity and informed consent before the sale of Chemical Abortion Pills?



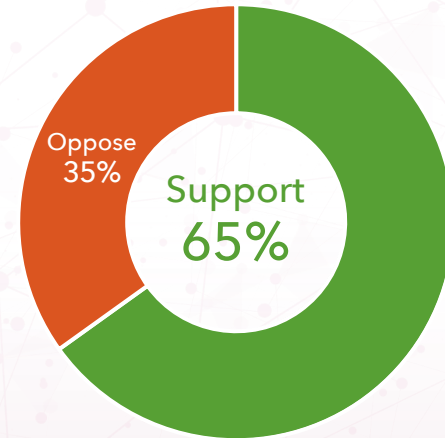
n = 911

The abusive partners argument is a strong one, as nearly two-thirds say they would support in-person purchase of abortion pills for this reason.

Chemical Abortion Pills: Require In-Person Purchase

There have been media reports that abusive partners have been convicted of buying Chemical Abortion Pills online and slipping them to pregnant mothers without their consent. Laws that require an in-person purchase would ensure that abusers can't pretend to be a pregnant woman and order drugs anonymously online or through a phone app.

Do you _____ requiring the in-person purchase of abortion pills rather than online sales?



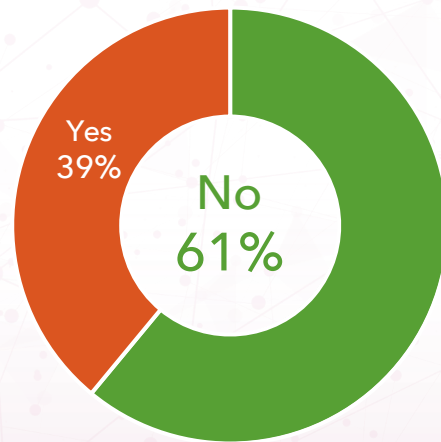
n = 911

Most do not support a No Test protocol.

Chemical Abortion Pills: No Test Protocol

Those in power who are advocating for abortion rights have moved to get rid of health and safety standards for Chemical Abortion Pills in favor of a No Test protocol that eliminates requirements for ultrasound and blood tests, as well as eliminating any follow-up care or safeguards against coercion.

Do you support No Test, online distribution of Chemical Abortion Pills without any health and safety standards?



n = 911

Nearly 70% are more likely to vote for a candidate who supports requiring in-person care and testing before and after the abortion pill.

Chemical Abortion Pills: Candidate's Position

*“Are you more likely / less likely to **vote for a candidate** for U.S. Congress who **supports requiring in-person medical care and testing before and after use of Chemical Abortion Pills**?”*



n = 911

Thank you!

